Declining Race Participation?

Your client is Faxon Law New Haven Road Race (FLNHRR), which has been sponsoring annual 5K and 20K road races in New Haven for the past 40 years. FLNHRR is concerned that participation in their races has been dropping in recent years. They want to know why, and what they might do about it. To help you along, they have pointed you to their website,

[http://www.newhavenroadrace.org/#](http://www.newhavenroadrace.org/)

which provides race results for the last 20 years.

Your job is to: (1) create a series of figures of any type (bar graph, scatter, etc) which “tell a story” about the decline in attendance; and (2) provide recommendations about other data that might be gathered to follow-up on this story. Please feel free to augment your presentation with other data that might be collected from public sources if you think it will help your story along. Please think carefully about each figure you create. Does it tell a story? Is it as simple as possible but no simpler? Is it clearly labelled in a way that someone new to it will understand? Please place your figures in a presentation slide deck and plan to spend <=10 minutes presenting them to the board.